

## Toyota Forklift Part

Toyota Forklift Part - Since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, has been the best selling lift truck provider in the U.S. This company has been headquartered out of Irvine, California for well over 40 years, providing a wide-ranging line of quality lift trucks. With an impressive reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machinery and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to persistent progress, and its environmental systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A. - Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its dedication to construct high quality lift vehicles while offering exceptional customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's largest lift truck provider and is among the magazines celebrated World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding corporate philosophy towards environmental stewardship within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other corporations and certainly no other materials handling maker can yet rival Toyota. Environmental accountability is a key aspect of company decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA - and CARB -certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more elaborate 2010 emission standards. The end creation is a lift vehicle that creates 70% less smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and neighborhood parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

Toyota's lift vehicles offer enhanced efficiency, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS", helps lessen the possibility of accidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability can perceive factors that may lead to lateral volatility and potential lateral overturn. When one of these factors have been sensed, the SAS will immediately engage the Swing Lock Cylinder to re-stabilize the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding strength.

The SAS systems were initially adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped propel Toyota into the lead for industry safety standards. Now, SAS is used on virtually every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory operator training, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training curriculum to help customers meet OSHA standard 1910.178. Training courses, videos and an assortment of materials, covering a wide scope of matters-from individual safety, to OSHA regulations, to surface and cargo situations, are accessible through the vendor network.

Toyota has sustained a permanent presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America today are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service

components, with the entire commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and customers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a education center.

The NCC embodies Toyota's commitment to providing top-notch customer service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, supply the most comprehensive and inclusive consumer service and support in the industry. The company's new and Licensed Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total consumer satisfaction.